

A Higher Purpose

Build faithful families and communities through rosary prayer. The Knights of Columbus Rosary Program encourages councils to promote devotion to the rosary in our families and parishes by scheduling regular rosary prayer services. Kits with rosary rings, rosary prayer guides, and leader books are available for councils to order.

Overview

This program encourages devotion to Mary, the patroness of our Order, and emphasizes the importance of prayer in community and as a family. The Rosary Program encourages councils to schedule regular rosary prayer services on any day of the week, at any time of the year, with the guidance of their pastor. Councils should personally invite each family of the parish and offer attending families a copy of the Knights of Columbus Catholic Information Service's *A Scriptural Rosary for the Family* (#319). Encourage families to read this booklet and learn how their faith can be strengthened through a devotion to Our Lady, while praying the rosary at home together regularly.

Chairman Role and Responsibilities

- Consult with your pastor about hosting regular rosary prayer services.
- Order the Rosary Program Kit (#SR-Kit).
- Carry out promotional activities before each rosary prayer service.
- Promote the services to local media.
- Complete and submit all associated reporting forms to the Supreme Council Department of Fraternal Mission.

Action Steps

- 1. Working with your pastor, obtain his permission and recommendations on conducting a rosary prayer service.
- 2. Order the *Rosary Program Kit* (#SR-Kit) through Supplies Online, the supply ordering portal available on Officers Online.
- 3. Prior to the rosary prayer service, use the sample press release as a model to create and distribute a tailored release to local media.
- 4. Build public interest for the event! Promote the Rosary Program in your parish and larger community through a variety of efforts:
 - Prominently display promotional posters (found in the *Rosary Program Kit* (#SR-Kit))
 - Post a signup sheet in the parish hall to gauge interest
 - Bulletin announcements
 - Pulpit announcements
 - Posting on your council and parish website / social media pages

FAITH IN ACTION FAITH

5. On the day of the event, wear Knights of Columbus-branded apparel and have the council membership director set up a table with brochures and membership documents (including *Prospect Cards* #921). Do not forget that this event is a recruiting opportunity!

- 6. Enlist a fellow Knight or community member to photograph each service.
- 7. To gain credit for your program, complete the associated reporting forms and submit them to the Supreme Council Department of Fraternal Mission. Remember to retain copies for your council records.

Note: This program evolved from the Fifth Sunday Rosary Program and, as such, was originally envisioned to be held at least five times a year. While the Fifth Sunday aspect of the program is no longer necessary, councils should hold rosary prayer services at least four times a year (quarterly) to successfully meet program requirements and are encouraged to host prayer series monthly.