



# FOOD FOR FAMILIES

## A Higher Purpose

Help end hunger in communities across North America. Many in our communities are struggling through hardship and unable to provide food to their families. The goal of Food for Families is to ensure that as few as possible go to bed hungry each night. A featured program, Food for Families counts for two credits toward the Columbian Award.

## Overview

Knights of Columbus are committed to helping end hunger through the Food for Families Program which has donated millions of dollars and millions of pounds of food toward this end. Council and parish families will raise funds to support their local food pantries, food banks and soup kitchens. For every \$500 or 1,000 pounds of food donated, the Supreme Council will refund \$100 back to the council – up to a maximum of \$500 per council per fraternal year. Though in-kind donation of food is valuable, leaders of hunger-relief organizations often comment that financial contributions can be stretched even further and allow nonprofits to procure the exact items needed by the organization and its clients.

## Chairman Role and Responsibilities

- Set an annual goal for your Food for Families Program.
- Conduct various events in your parish and community in order to reach your goal!
- Promote each event in your parish and larger community through a variety of efforts.
- Ensure that the proper procedures are followed in order to receive the refund for your council.
- Complete and submit all associated reporting forms to the Supreme Council Department of Fraternal Mission.

## Action Steps

1. Set an annual goal for your Food for Families Program.
2. Contact a local food bank, food pantry or soup kitchen to inform them of your intentions and to initiate a partnership.
3. Conduct various events in your parish and community in order to reach your goal!
4. Prior to each event, use the sample press release as a model to create and distribute a tailored release to local media.
5. Build public interest for your program! Promote each event in your parish and larger community through a variety of efforts:
  - Prominently display promotional posters (which can be ordered through Supplies Online)
  - Bulletin announcements
  - Pulpit announcements
  - Posting on your council and parish website/social media pages



6. On the day of each event, wear Knights of Columbus-branded apparel and have the council membership director set up a table with brochures and membership documents (including *Prospect Cards #921A*). Do not forget that this event is a recruiting opportunity!
7. Enlist a fellow Knight or community member to photograph the event.
8. Once your goal is reached, complete the associated reporting forms and submit them to the Supreme Council Department of Fraternal Mission to obtain credit for your program. Remember to retain copies for your council records.
9. Proudly display your Food for Families participation plaque in your parish or council hall and continue to add to it by participating every year!

*Please note: Participating in Food for Families Program does not satisfy the programming requirements for the Helping Hands Program. The two activities are separate and cannot be double-counted.*